



Spreading the Word on Campus

Use the *Get Out HER Vote* Campaign materials to help increase visibility for your Voter Registration Drive on campus and spread the word about the importance of young women's votes *in the 2008 elections*.

GOHV Ads, Posters, Flyers and Stickers: Feminist Majority Foundation has created ads, posters, flyers, and stickers that you can use to plaster campus with your message. Paper materials are included in your kit and can also be downloaded from the GOHV website, www.feministcampus.org/vote. Personalize these posters to advertise GOHV organizational meetings, registration events, and Election Day mobilizations. The more students see your materials, the more likely they are to read them and take action. Broadcast your message loud and strong!

Radio Public Service Announcements: PSA's are messages "in the public interest" that are usually run by campus and local radio stations for free. We have 30- and 60-second *Get Out HER Vote* radio PSA scripts for you or your campus DJ's to record and read on-air urging student listeners to register and vote on November 4th. Talk with your campus radio station about playing or reading the announcements followed by an announcement of where your FMLA will be registering voters on campus. You can listen to and download copies of the PSA's on www.feministcampus.org/vote.

Voter Educational Materials: Use our GOHV Campaign materials for leafleting and at your voter registration tables. "What is at Stake" explains why it's so important that young women's voices are heard in the upcoming elections. The "Why *HER*Vote Counts" fact sheet is about the gender gap, the youth vote, and the age gap and is designed to help motivate new voters. Your FMLA and GOHV organizers should know these fact sheets well and be prepared to use them as talking points.

Press Coverage: Submit letters to the editor and op-eds to your campus newspaper about the importance of young women's votes in the upcoming election *and* about your GOHV activities on campus. Ask campus radio and newspaper reporters to do an in-depth series on the importance of the youth vote and women's votes, debunking the myths about student voting rights, and highlighting the issues at stake in the election. Provide spokespeople to be interviewed. Invite press to cover your GOHV events and activities on campus. Ask the school newspaper to run your posters and flyers as a PSA to urge students to get registered and vote.

Sponsor Special Events on Campus: Depending on your time and resources, consider sponsoring a special event or week of events. Some suggestions include:

- **Vote-apalooza: National Student Voter Registration Week:** Organize a week of massive voter registration activities on your campus the week before registration ends in your state. Consider organizing outside of the cafeteria with voter registration forms during breakfast, lunch, and dinner. Work with feminist professors to register your classmates to vote. Recruit women's athletic teams, sororities and resident assistants to vote, and collect GOHV sign ups.
- **Oct 27- Nov 4, 2008 Get Out *HER*Vote Countdown to Election Day:** Host rallies, teach-ins, dorm storms, and more to mobilize feminist students to vote on Election Day! And don't forget, tell students *where* they can vote! If your campus has a polling location on campus, literally organize voting rushes on Election Day to rally and lead hundreds of your peers to polling locations on campus.

Your voice and your vote count! Vote as if your life depends on it!