



Spreading the Word on Campus

Use *Get Out HER Vote* materials to increase visibility for your voter registration drive on campus and spread the word about the importance of young women's votes in the 2010 elections.

GOHV Ads, Posters, Flyers and Stickers: The GOHV toolkit has ads, posters, flyers, and stickers you can use to plaster campus with your message. You can also download materials from the GOHV website, www.feministcampus.org/vote. Use the posters to advertise GOHV meetings, registration events, and Election Day activities. The more students see your materials, the more likely they are to read them and take action!

Public Service Announcements: Most campus and local radio stations air PSAs for free. Talk with your campus radio and TV stations about airing the 30- and 60-second GOHV announcements, including information for when and where your FMLA will register voters on campus. You can listen to and download copies of the PSAs on www.feministcampus.org/vote.

Voter Educational Materials: Use GOHV materials for leafleting and at your voter registration tables. "What is at Stake" explains why it's important for young women to vote in the upcoming elections. The "Why *HER* Vote Counts" fact sheet is about the gender gap and youth vote, and is designed to motivate new voters. FMLA and GOHV organizers should study the fact sheets and can use them as talking points.

Press: Submit letters to the editor and op-eds to your campus newspaper about the importance of voting *and* about your GOHV activities. Ask the campus radio and newspaper to run a series on student voting rights and the issues at stake in the election. Designate an FMLA media chair to do interviews. Invite press to cover GOHV activities on campus. Ask the school newspaper to run your posters as a PSA to urge students to get registered and vote.

Events: Sponsor a series of voter events. Some ideas:

- **Vote-apalooza: Student Voter Registration Week:** Organize a week of voter registration activities on your campus the week before registration ends in your state. Table outside the cafeteria with voter registration forms during meals. Work with professors to register your classmates to vote. Recruit women's athletic teams, sororities and resident assistants to collect registration cards and vote.
- **Oct. 25 – Nov. 2 Countdown to Election Day:** Host rallies, teach-ins, dorm storms, and more to mobilize students to vote on Election Day! Tell students *where* to vote! If you will have polls on campus, organize voting rushes on Election Day to rally and bring students to the polls.

Vote on Tuesday, November 2nd!

