



## Getting Started with Get Out HER Vote!

Now that your group has decided to register and mobilize students on your campus to vote this fact sheet is your guide to planning, launching, and executing an effective Get Out HER Vote (GOHV) campaign. These GOHV activities should energize your group and help you become established as a powerful and visible multi-issue group on campus. While you increase the votes and voices of young people this fall, you will also build key alliances with other student groups.

### Step One: Prepare

1. Know the rules and don't be intimidated. Check out [www.feministcampus.org/vote](http://www.feministcampus.org/vote) for information on each state's rules.
2. Go over the GOHV materials! FMLA leadership should read them first, and then recruit GOHV chairs to coordinate the campaign and volunteers.
3. Stock up on official voter registration forms from your local county registrar. Consult with your FMLA campus organizer, download them from [www.feministcampus.org/vote](http://www.feministcampus.org/vote), or call your Secretary of State or County Registrar of Voters to find the nearest location to pick up a large supply.
4. Some states may require you to become deputized in order to register others. Don't worry – this is usually just a 5-20 minute process to make sure you understand how to properly register others to vote. Some states even let you do it online!
5. The GOHV chairs can recruit volunteers at general membership meetings, events, tabling, etc. Have committee sign-up sheets and make sure, as you proceed, to register everyone to vote at their current address.
6. Immediately schedule GOHV trainings to walk through your state's voter registration form, instructions, guidelines, and voter registration deadline. Remember that FMF has compiled information for you at [www.feministcampus.org/vote](http://www.feministcampus.org/vote).
7. Develop a plan of action. Assign teams to places where feminists and students of color might be the majority.



## Step Two: Registering

1. Have all volunteers start with who they know first! Have them register their friends and classmates.
2. Draw attention to your table with balloons, signs, and banners. (No materials other than the registration form that allows registrants to select a party affiliation should reference political parties or any candidate.) Don't sit behind the table and wait for people to sign up—engage passersby!
3. Go classroom-to-classroom targeting women's studies, queer studies, sociology, anthropology, government, nursing, and ethnic or cultural studies classes. Ask professors to allow you to pass out voter registration forms at the beginning of class and explain how to fill out the form, collecting completed forms at the end of your presentation.
4. Be prepared to talk about the issues without endorsing specific candidates or political parties.
5. Deliver your voter registration forms to your local county registrar before the registration deadline!! \*\*This is one of the most important steps!!\*\* If you don't turn in the forms, you could be violating state law. Try to make several trips; local county clerks offices tend to have small staffs so it is important not to overwhelm them by delivering large stacks of forms all at once.
6. When you drop off completed registration forms, check the voter rolls for a random sampling of names that you previously submitted. This is a great way to verify that the voters you register are getting onto the rolls.

## Step Three: Mobilize

1. Between your state's voter registration deadline and November 4th is the best time to mobilize registered students. Print information about where and when students can vote and make it widely available. Also leaflet with the FMF frequently asked questions to help students who may be targeted by voter suppression efforts.
2. Some states permit early voting. If your state is an early voting state, encourage students to vote as early as possible.
3. Some states allow registration on Election Day. Again, know the laws for your state (posted on [www.feministcampus.org/vote](http://www.feministcampus.org/vote)) and pass out flyers reminding students who have not registered to vote before the deadline that they may do so on Election Day.
4. On the night before Election Day volunteers should set up a phone-bank to call students from your voter pledge sign up sheets, remind them to vote, and let them know poll locations. If the main student polling location is off-campus, find out if the student needs a ride.
5. Election Day - Organize voting rushes on Election Day to rally and lead hundreds of your peers to polling locations.

**Remember:** every step of this process is vitally important! You can register voters, but getting them to VOTE on Election Day is the goal! While other groups may promise they'll get feminists registered, you are the one with the power to make it happen! Feminists must be leaders, and we must ensure student voices are heard!  
Good luck!