



## ***What If the FDA Approves EC OTC?***



If emergency contraception (EC) is approved for over-the-counter use, we will still have a lot of work to do in making it accessible to women all over the U.S. It will be up to EC activists to increase education and awareness about EC, ensure that pharmacies carry EC over-the-counter, and continue to fight for increased availability for all women of all ages. For ideas for EC activism if the FDA approves EC OTC, watch for Feminist Majority Foundation Campus Action Alert Emails, and check out

[www.overthecounterec.org](http://www.overthecounterec.org) and [www.feministcampus.org](http://www.feministcampus.org) in the days following the FDA decision. Below are some actions that you can take to promote EC if it is approved for over-the-counter use.



### **WHAT YOU CAN DO IF THE FDA APPROVES EC OTC:**

#### **1) Educate**

- Conduct an education campaign telling women about EC and letting them know that it is available over-the counter.
- Use sample media provided in the EC Action Kit to educate your campus.

#### **2) Advertise**

- Post flyers around campus encouraging women to get EC before they need it
- Publicize where students can get EC.

#### **3) Create-A-Need**

- Conduct a call-in/walk-in campaign to local pharmacies to show that there is a demand for over-the-counter EC.