



## ***Emergency Contraception Over-the-Counter: Maximize Your Petition Drive***

*Your petition drive in support of making emergency contraception (EC) available over-the-counter (OTC) is critical to the health and lives of hundreds of thousands of young women across the United States. The Feminist Majority Foundation will soon be delivering its first wave of petitions to the Food and Drug Administration. We need you to maximize your petitioning in these next few critical weeks!*

### **Maximize Petition Reach Across Campus**

Make Signing The Thing to Do

- Table in active campus locations with EC OTC materials
- Create a line of signs with one word per sign, such as "Fight-For-Women's-Health" so people will have to slow down and read them.

### **Give Students Many Chances to Sign**

**Bring petitions directly to students** whenever possible.

- Ask professors if you can make announcements about your petitioning activities in their classes and pass around a petition. Be sure to stick around to collect the petition and answer questions.
- Organize teams of students to walk door to door in every dorm on campus with petitions. For students who are not home, leave a flyer telling them where you will be tabling with the petition and why you need their help.

**Petition on campus** in visible, highly trafficked areas of campus. Distribute fact sheets and announce petition times and locations to listservs to bring more people to your site.

- Set up a petition table on your college green or main walk.
- Leave fact sheets and petition site information at popular stops for students such as libraries, coffee shops, students health center, the bookstore, laundromats, etc.

### **Connect petitioning to special events**

- Invite campus and local celebrities (student body president, school mascot, local band) to join your petitioning efforts for an hour.
- Set up a petition table outside concerts and other campus or local events.

### **Use the Press to Reach More People**

Submit a **letter to the editor** on the importance of OTC access to EC for young women on your campus. Call your FMF Campus Organizer to get a sample letter.

Submit **press releases** to your local and campus media about your petition activities. Include information about the lack of knowledge about and availability of EC in your community, the safety and effectiveness of EC, and other benefits of improved access to EC.

Create a **Public Service Announcement** for your campus radio or TV station. Include information about the importance of EC over-the-counter. Call your FMF Campus Organizer to get a sample script.

### **Celebrate Back Up Your Birth Control Day**

On March 20, join students across the country in celebrating Back Up Your Birth Control Day. Host a Back Up Your Birth Control Day activity for young women on your campus. Invite local reproductive health speakers and celebrities to take part in the event.

### **Places to Petition**

- Campus quad, mall, or green
- Cafeterias and coffee shops
- Sporting events
- Campus concerts or other special events
- Your classroom
- Online (websites and listservs)
- Computer labs and libraries
- Dorm lobbies