

# Save Women's Lives:

March for Freedom of Choice  
Washington, DC • April 25, 2004

## Organizing a Campus Delegation

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As young women and men, college students are the face of what is at stake for the future of reproductive choice – we are the generation whose bodies will be subjected to the anti-choice restrictions being imposed by the current Congress and Administration. In order to give an unmistakable message that we will not let our rights be abridged, we must mobilize the masses and bring huge numbers of pro-choice college students to Washington, D.C. on April 25, 2004. We must show the country that, contrary to what the media says, college students are *not* apathetic and *are* committed to preserving the rights our mothers fought to secure.

Planning involvement in such an event is a significant undertaking, especially if you must travel a long distance to get to Washington. Organizing a large group to come to a major, national event involves more work than one person can handle on her or his own. Within your pro-choice group, feminist organization, or other progressive student clubs, it will be helpful to divide up tasks. Below is a list of the basic responsibilities and the following handouts will offer more resources and tips for organizing around these responsibilities.

### Getting Started:

- ❑ **Elect or designate a Delegation Coordinator** who has time to commit to organizing throughout the fall and spring semester, and who is ready to mobilize the pro-choice majority on campus.
- ❑ **Set up a March committee** or divide into subcommittees for planning purposes. Some of the committees can be organized around publicity, recruitment, logistics (travel/housing), bus ticket sales (if coming by bus), phone banking, and fundraising, or a combination of these tasks.
- ❑ Let us know who your March Delegation Coordinator is and let us know how to keep in contact with you so **we can keep you connected to upcoming March-related events** in your area, as well as updates from the national March headquarters.
- ❑ If you have divided into committees, have each committee **identify a contact person** who will be responsible for communication with the other committees.
- ❑ Arrange for each committee to **meet separately once a week**, and at general body meetings, have each committee update the group on their progress.
- ❑ **Work together** -- tasks overlap, and you'll get more done (and have more fun) if you pool your resources.

## **Jobs and Committees:**

### **Campus Group March Delegation Coordinator:**

- ❑ Coordinate and oversee committees.
- ❑ Keep morale high and motivate the group.
- ❑ Communicate with the FMF Campus Team for additional support, needs, questions or updates.

### **Travel and Lodging Logistics Committee:**

- ❑ Research travel options from your geographic location.
- ❑ If you're within a 24 hour driving distance to Washington, D.C., you should price and reserve chartered buses for your delegation as soon as possible. Buses will be traveling from as far north as Maine, as far west as Chicago and as far south as Atlanta!
- ❑ Network with area schools to combine travel resources.
- ❑ Find suitable lodging or consider having your delegation sleep on the bus en route to and from the March.
- ❑ Research group fares and hotel rates if staying overnight in Washington.
- ❑ Keep in contact with Fundraising chair to determine how much money, if any, group members will have to spend on travel/lodging, and keep marchers informed about how much they will have to pay.

### **Recruitment and Publicity Committee:**

- ❑ Set your goal high: **think of the largest number you can bring to the March and double it!** This is your opportunity to really build a pro-choice movement on campus.
- ❑ Outreach both on campus and to the outside community to recruit marchers.
- ❑ Research advertising in school newspaper, radio, website, television station, etc.
- ❑ Organize group members to talk to classes, student groups, faculty, and staff.
- ❑ Create flyers/handouts/table tents and organize/supervise the posting.
- ❑ Once you have a set number of participants, work with Fundraising chair to publicize the March's fundraising efforts.

### **Fundraising Committee:**

- ❑ Organize in both the campus and the community to raise funds for the March.
- ❑ Stay in contact with "Travel and Lodging" chair to find out how much money the group will need to raise.