

HOW TO FIGHT BACK AGAINST FAKE CLINICS

F E M I N I S T M A J O R I T Y F O U N D A T I O N

1. KNOW THE FACTS

- Make sure your group studies up on fake clinics! Read the Fall '08 *Ms.* magazine article, "Dangerous Masquerade", (available at www.msmagazine.com) for information about how CPCs have been funded and operate.
- Visit www.optionline.org or www.lifecall.org to find out if a CPC exists near your campus. (**Note:** These are anti-choice websites with locations of CPCs).
- If there is a CPC near your campus, your group can call or visit the CPC to see what they say about abortion and birth control. Do they offer abortion as an option for an unplanned pregnancy? Do they offer comprehensive family planning (e.g. condoms, EC, birth control)? Check the CPC's website for false or misleading information, too. Do they make false claims like, "abortion causes breast cancer, infertility, suicide, or post-abortion syndrome?"

2. KNOW YOUR CAMPUS

- Visit your Campus Health Center. Does your Health Center know about CPCs? Where would they refer a student facing an unintended pregnancy? Do they include CPCs on their referral lists?
- Does a CPC advertise on your campus? Check out your campus newspaper, billboards, cafeteria and informational kiosks for "Worried? Pregnant? Call XXX-XXXX" ads or fliers.

3. TAKE ACTION

- Create educational fliers and posters identifying nearby **comprehensive** women's health clinics and warning students about the **fake clinics** in your area.
- If your Campus Health Center refers students to a local CPC, urge them to stop or, at a minimum, to provide truth in advertising, clearly stating the bias of CPCs. Alert them to the information you gathered about your local CPC(s).
- Circulate petitions to stop all federal funding for fake clinics and to demand truth in their advertising practices.
- Host a screening of FMF's two YouTube features, "Crisis of Deception: Fake Clinics Spread Misinformation on the Federal Dime" and, "Crisis Pregnancy Centers: Nothing but False Promises and Misinformation", available at www.feministcampus.org.
- Stage a protest outside of your nearest fake clinic, warning women about the deceptive practices of crisis

4. ENTER THE CPC VIDEO CONTEST!

- Create a pro-choice video exposing CPCs. Compile footage of your group's actions and campaign tactics, students' experiences at your local fake clinic, pro-choice statements, and thoughts on deceptive advertising in women's health services. Get creative!
- Submit your video to our contest no later than March 1, 2010, for a chance to be screened at the National Young Feminist Leadership Conference, and be introduced by a celebrity feminist!